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DIEGO C. CUETO

AREAS OF INTEREST

Corporate Finance, Mergers and Acquisitions, Corporate Governance.

EXPERIENCE

ESAN Graduate School of Business, Lima, Perú.

Assistant professor of Finance, since august 2009.

- ESAN Graduate School of Business, member of the Faculty Council 2011-2017.
 - Courses in English
 - ❖ Corporate Governance - International MBA, 2014-2016 (Graduate courses)
 - ❖ Finance 2 - DUAL-MBA 2011 (Graduate courses)
 - ❖ Entrepreneurship (Undergraduate course) 2013
 - Courses in Spanish (Graduate courses)
 - ❖ Corporate Governance - MBA Lima, Piura, Trujillo, Master in Energy Management, Master in Finance and Corporate Law 2012-2017
 - ❖ Managerial Finance 1 - MBA 2011.
 - ❖ Structural Equation Modelling - Master in Management Science Research 2011-2016
 - ❖ Thesis Methodology - MBA Lima, Trujillo, Master in Marketing, Master in Finance, Master in Finance and Corporate Law 2011-2017
 - ❖ Mergers and Acquisitions - MBA Lima, Cajamarca, Master in Finance, Master in Finance and Corporate Law 2009-2013
 - Executive Education Courses (Spanish, non-degree)
 - ❖ Bloomberg at Finance - PEE 2015-2017
 - Online Courses
 - ❖ Corporate Governance - PEE, 2015 (Spanish, non-degree)
 - In-house Courses
 - ❖ Corporate Governance - Eletrocentro, Huancayo, 2015, Asociación SAVIA, Talara, 2014 (Spanish non-degree)

Université Jean Moulin Lyon 3, France

International week, 4-9 January 2016

- Corporate Governance. (Graduate/Undergraduate course, English)

Instituto Tecnológico de Monterrey – TEC Guadalajara, México

Programa de Líderes Académicos, 13-15 November 2012

- Topics: Long Term Finance, Real Options, Mergers and Acquisitions (Spanish)



John Molson School of Business. Concordia University, Montreal, Canada

- Instructor. Taught Mergers and Acquisitions, 2006-2009 (Undergraduate course, English)

EDUCATION

John Molson School of Business. Concordia University, Montreal, Canada

Business Administration-Major Finance, Minor Economics 2009 PhD

ESAN Graduate School of Business, Lima, Perú.

Business Administration-Major Finance 2000 MBA

Pontificia Universidad Católica del Perú, Lima, Perú

Mechanical Engineering 1997 B.Sc.

DISSERTATION

Topic: “Corporate Governance and Ownership Structure in Emerging Markets: Evidence from Latin America.” Completed on January 23rd, 2009.
Committee members: Lorne N. Switzer (chair), Sandra Betton, Maria K. Boutchkova (JMSB-Concordia Univ.), Jean-Claude Cosset (HEC-Montreal)
External committee members: Peter Klein (Simon Fraser University) and Brian Campbell (Economics-Concordia University)

HONORS AND GRANTS

International Honor Society Beta Gamma Sigma, member.
Joe Kelly Graduate Award (Best dissertation) JMSB-Concordia Univ., 2009.
Concordia University, Center for IBUS travel grant, 2009.
JMSB-Concordia University, PhD Program, conference funding, 2009.
JMSB-Concordia University, PhD Program, conference funding, 2008.
Administrative Sciences Association of Canada (SSHRC) travel grant, 2008.
JMSB-Concordia Univ., PhD Program, doctoral consortium funding, 2007.
JMSB-Concordia Univ., CASA general research grant-doctoral thesis, 2007
JMSB-Concordia University, PhD Program entry grant, 2003.
Scholarship “Programa Intercampus /AL.E.1997”. Univ. of La Coruña, Spain

PUBLICATIONS

- Cueto, Diego C., 2017. “Copeinca A hostile takeover”, *Multidisciplinary Business Review (MBR)*, vol. 10, número 1, pp. 13-19, ISSN 0718-400X (2017).
- Cueto, Diego C., 2017. “Private valuation of compensation stock options,” *Economía Coyuntural*, Vol. 2, Número 2, abril-junio
- Cueto, Diego C. & Lorne N. Switzer, 2015. “Intraday market Liquidity and Ownership Structure with weak protection for minority shareholders: evidence from Brazil and Chile,” *Journal of Management and Governance*, published online 25 April. Special issue:



Ethical finance and governance, Volume 19(2) pp. 395–419.
<http://dx.doi.org/10.1007/s10997-013-9263-8>

- Wassmer, Ulrich, Diego C. Cueto & Lorne N. Switzer, 2014. “The effect of environmental initiatives on firm value: evidence from fortune 500 firms,” *M@n@gement*, 17(1), 1-19.
- Cueto, Diego C., 2013. “Substitutability vs. Complementarity among Corporate Governance Mechanisms: A Simultaneous Equation Approach,” *International Review of Economics and Finance*. Volume 25, pp. 310–325.
<http://dx.doi.org/10.1016/j.iref.2012.07.008>
- Cueto, Diego C., 2010. “Corporate Governance and Ownership Structure in Emerging Markets: Evidence from Latin America,” in *Banking and Capital Markets: New International Perspectives*, Harold Black, Edward Kane and Lloyd P. Blenman, (eds.). World Scientific Press.

THESIS SUPERVISION

- Albuja, Alex R., 2016. “Medición del impacto en la economía de la inversión en infraestructura público-privado en países en vías de desarrollo. Aplicación a la Economía Peruana,” Ph.D. in Administration, ESADE Business School, Universitat Ramon Llull. Co-advisor: Dr. Callin Arclean, de ESADE - Universitat Ramon Llull
- Olano, Martín, 2011. “El impacto del Gobierno Corporativo en la Internacionalización y Performance de las Empresas de Latino América,” DEA. Ph.D. in Administration, ESADE – ESAN.
- Albuja, Alex R., 2010. “Determinación de la Garantía de Ingreso Óptima del Estado en las APP como Instrumento Generador de Beneficios Sociales,” DEA. Ph.D. in Administration, ESADE – ESAN.
- Laetitia Rachel Ngimbi Lengani, 2015. “The impact of the New Information and Communication Technologies in the Socio-Economic Development in Africa,” International MBA, ESAN.
- Burel, Adrien, Cassam Chenai, Pauline, Delpout, Léa, Michalon Lenny and Alan Prodhomme, 2015. “Business Plan: La Parisienne – Hair Bar,” International MBA, ESAN.
- Vera Loayza, Vanessa Evelyn y Néstor Jesús Cabrera Guardia, 2014. “Evaluación Financiera del uso del Credit Scoring en la gestión de adquisición de créditos para el segmento PYME (pequeña y mediana empresa) de una Entidad Financiera,” Co-advisor: Ana Reátegui Vela, Master in Finance, ESAN.
- Antón Aguirre, Linda, Arévalo Oropeza, Mariela, Castañeda Roldán, Deisy y Ana Ponce Narro, 2014. “El análisis del impacto de las políticas de buen gobierno corporativo



en los indicadores financieros de empresas familiares peruanas que listan en la Bolsa de Valores de Lima (BVL),” Master in Finance and Corporate Law, ESAN.

- Haro Echegaray, María del Rocío y Rocío Karina Yurivilca Poma, 2014. “La gestión del riesgo operacional en el gobierno corporativo–caso Petroperu,” Master in Finance and Corporate Law, ESAN.
- Gongora Riquero, Roberto, Najarro Barrientos, Raúl, Sánchez Delgado, Luis G. y Karina Sánchez Palacios, 2014. “Propuesta del cambio del método del indicador básico al método estándar alternativo en la gestión de riesgo operacional de Financiera Confianza para el cálculo de requerimientos de capital,” Co-advisor: Ana Reátegui Vela, Programa de Master in Finance, ESAN.
- Calderón Murga, Melissa K., and Palacios Rabanal, Manuel A., 2013. “Estudio exploratorio para la identificación de factores que contribuyan al desarrollo de la titulización de créditos hipotecarios en el Perú,” Master in Finance and Corporate Law, ESAN.
- Chate García, Wilmer, Cubas Patow, Alicia del Carmen, Paico Palacios, Lorena M. and Quintana Fierro, Diana S., 2012. “Leasing Habitacional como Alternativa de Financiamiento para el Mercado de Vivienda Peruano,” Co-advisor: Ana Reátegui Vela, Master in Finance, ESAN.
- Pérez Novoa, Eduardo N., 2012. “Análisis del impacto del Exchange Traded Fund EPU en la liquidez de la Bolsa de Valores de Lima,” Co-advisor: Enrique Oliveros, Master in Finance, ESAN.
- Cueva Diaz, Soñita, Loyola Morán, Gustavo E., and Maldonado Huayaney, Milene, 2012. “Alternativas de Inversión Social para el Sector Minero en el Perú, a la Luz del Marco Normativo Sectorial y los Principios de Responsabilidad Social Empresarial” Master in Finance and Corporate Law, ESAN.
- Claros, Oswaldo, Dongo Pedro A. and Jara, José A., 2010. “Modelos de Valorización de Marcas y su Aplicación a una Empresa Peruana,” Master in Finance, ESAN.

CONFERENCE PRESENTATIONS

- How Stable are Corporate Governance Structures? co-authors: Maria Botchkova and Angelica Gonzales. I Congreso Internacional de Investigación Científica, Universidad Nacional Mayor de San Marcos, 2017, Lima, Perú.
- “Copeinca A hostile takeover”, AIB Academy of International Business Latin American Chapter Annual Conference. 2017, Lima, Perú,
- “Private valuation of compensation stock options,” VII Research seminar in Finance (SIF), M.Sc. Universidad EAFIT, 2014, Medellín, Colombia; World Finance Conference, 2013, Limassol, Cyprus, BALAS Annual Conference, 2013, Lima, Perú.



- “The effect of environmental initiatives on firm value: evidence from fortune 500 firms,” World Finance Conference-Rio de Janeiro, 2012 Brazil; XII International Finance Conference, American Academy of Financial Management, 2012 Medellin, Colombia; CLADEA, 2012, Lima.
- “Market Liquidity and Ownership Structure with Weak Protection for Minority Shareholders: Evidence from Brazil and Chile,” Financial Management Association, 2010, New York; Infiniti Conference, 2010, Dublin. Ireland; Northern Finance Association, 2009 Niagara-on-the-Lake, Ontario, Canada.
- “Substitutability vs. Complementarity among Corporate Governance Mechanisms: A Simultaneous Equation Approach,” Corporate Governance & the Global Financial Crisis Conference, 2010, Wharton School in Philadelphia, Pennsylvania; Journal of Corporate Finance Conference and Special Issue on Corporate Finance and Governance in Emerging Markets, 2009, Beijing, China; Eastern Finance Association, 2009, Washington, D.C.; Midwest Finance Association, 2009, Chicago, Illinois; FMA European Conference, 2008, Prague, Czech Republic.

OTHER SCHOLARLY ACTIVITIES

- American Finance Association, member, 2009, 2017.
- Emerging Markets Review, referee 2016-2017.
- Emerging Markets Finance and Trade, referee, 2014-2017.
- Nanchang University, “Seminar for University Presidents from Latin American, Caribbean and South Pacific Region,” guest. October 2014
- Journal of Economics, Finance and Administrative Science, ESAN, Guest editor, special issue 2013.
- AIB Academy of International Business Latin American Chapter Annual Conference. Plenary Panel on Innovation in Latin America, 2013, Puebla.
- European Management Review, reviewer, 2013.
- BALAS Annual Conference, discussant, program committee 2013.
- World Finance Conference, discussant 2012-2013.
- CLADEA Consejo Latinoamericano de Escuela de Administración conference 2012, co-chair, Financial and Economics Management track.
- Infiniti Conference, discussant, program committee 2010.
- Journal of Corporate Finance Conference and Special Issue on Corporate Finance and Governance in Emerging Markets, 2009, Beijing, China.
- Eastern Finance Association, 2009, 2011
- Midwest Finance Association, discussant 2009-2008 meetings.
- Financial Management Association International, discussant 2008, 2010
- FMA European Conference Doctoral Consortium, member, 2008
- Administrative Sciences Association of Canada, discussant 2008.
- Northern Finance Association, discussant, program committee, 2009
- Reviewer of book draft: "Corporate Takeovers Modern Empirical Developments" Ed. B. Espen Eckbo, 2009.
- Languages: English, French, and Spanish

Lima, February 2018.